

Sunday, July 17, 2005 7:27 AM

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PTO/SB/21 (09-04)

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FORM

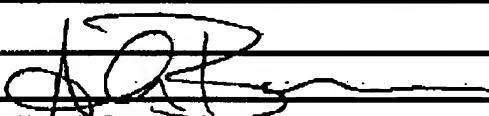
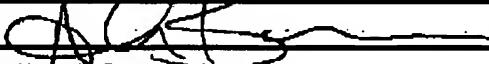
(to be used for all correspondence after initial filing)

Total Number of Pages In This Submission

Application Number	10/018,380
Filing Date	12/10/2001
First Named Inventor	Gary Alan Hayter
Art Unit	2843
Examiner Name	Berry W. Taylor
Total Number of Pages In This Submission	31
Attorney Docket Number	

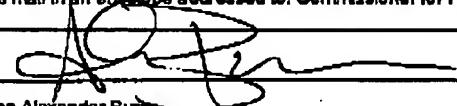
ENCLOSURES (Check all that apply)		
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<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Certified Copy of Priority Document(s)	Remarks	
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	Title: Broadcast Audience Surveillance Using Intercepted Audio Customer No. 40318	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name		
Signature		
Printed name	Alan Alexander Burns	
Date	07/18/2005	Reg. No.

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Signature		
Typed or printed name	Alan Alexander Burns	Date 07/18/2005

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UNITED STATES PATENT AND TRADEMARK OFFICE

	Application No.	10/016,380	Confirmation No.	4943
	Filing Date	12/10/2001		
5	Applicants	Gary Alan Hayter Paul E. Graf Alan Alexander Burns		
	Customer No.	40318		
	Examiner	Barry W. Taylor		
10	TC/A.U.	2643		
	Title:	Broadcast Audience Surveillance Using Intercepted Audio		
	Date:	16 July 2005		
15				
	Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450			
20				

APPLICANTS' RESPONSE AMENDING APPLICATION

Amendment B

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Dear Commissioner:

In response to Office Action of 31 May 2005, please amend the above-identified application as follows:

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Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Statement Regarding Substance of Interview of 12 July 2005 begins on page 7 of this paper.

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Remarks/Arguments begin on page 9 of this paper.